

**HERITAGE ECONOMY AND ETHICS (2HE3)
Winter 2021**

Instructor: Kee Howe Yong

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Lecture: Tuesday 11:30 – 2:20 p.m.
online virtual (synchronous) classroom

Office: CNH 535

Office Hours: Tuesday 2:30 to 3:30 online
virtual classroom

We will be using Zoom platform for this course. Lecture seminars and office hour will go through Zoom. Access to recorded lectures will be posted on Avenue To Learn

Due to the delayed start of classes provided by the University, some details and deadlines regarding course content and assessments in the published course outline may be changed. Please check Avenue to Learn for the most up-to-date information for this course. The course outline on Avenue to Learn will supersede previously published outlines until published course outlines are updated.

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Course Description and Objectives

What was once a small elite preoccupation in the past, heritage has burgeoned over the last few decades into a major industry. From local programs to international initiatives, acknowledging and promoting heritage is an ever-growing area of activity. However, heritage is more complicated than that and anthropologists are particularly qualified to address the myriad of issues and concerns surrounding it. Heritage, while it often constitutes and defines the most positive aspects of culture, is a malleable body of historical text subject to interpretation and easily twisted into myth, indeed into a crusade. We will examine some of the reasons for this popularity and its ethical issue: the myriad uses and abuses of historical appropriation and offers an accessible account of a concept at once familiar and fraught with complexity. In doing so we shall explore several large theme areas, including personal and collective legacies, the practice of heritage and history, the role of modern science in the shaping of modern notions of heritage, and the social conflicts implicit in the idea of heritage. This course will explore issues of heritage in terms of preservation, interpretation, ownership, and take a larger view to discuss issues such as best practices and ethical standards.

Course Policy

All readings must be completed before the week in which the given topic(s) is being discussed. Class attendance and active participation is part of the grade. Students who are absent more than two times will have a point taken off their final grade. Latecomers may, at the discretion of the instructor, incur an official absence. Students must accept the responsibility to respect the ethical standards in meeting their academic assignments and are encouraged to be active co-producers of knowledge. Students will hand in four one-page summary, a midterm and final essay. Essay questions will be distributed in advance.

Weekly discussions

Students should be prepared to participate in class discussion every class period. In addition, each student will be responsible for presenting on selected chapters from the assigned ethnography, book chapters, or articles and leading subsequent class discussion during the semester. Presentations must outline the main arguments in the text, provide some supporting examples for these arguments from the text, and evaluate those arguments in terms of supporting or opposed scholarship.

Course Evaluation – Overview

Attendance, participation, discussions	20%
Four (4) x one-page summary	10%
Midterm essay (seven to eight pages long)	30%
Final essay (seven to eight pages long)	40%

Four one-page summary, a seven to eight pages long Midterm, and a seven to eight pages long Final essays (and due dates)

Students are also expected to hand in four one-page summaries, a mid-term and final essay. The one-page summary is a brief description of an article/chapter. Essay questions for the midterm

and final essays (and their respective due dates) will be distributed in advance. Written essays must be handed in on the assigned due date. Late essays will only be accepted in extenuating circumstances.

You may hand in any of your one-page summary anytime during the course of the semester so long as I have all of four of them by the last session of the term (April 6, 2021). The due dates for your midterm and final essays are on March 2 and April 13, 2021 respectively.

Instructor responsibilities

To present class material in clearly understandable language, to assist students in thinking critically about concepts and ideas, to respect student opinion and value each student's contributions equally, and to give feedback on student progress early and often; to be accessible during office hours, and to grade and return all midterm essays in a timely fashion.

Weekly Course Schedule and Required Readings

All reading materials, including my weekly lecture notes are accessible on Avenue to Learn. On Avenue, go to "Content," then "Reading Materials," and "e-Reserves" for reading materials. On Avenue, go to "Content," then "Lecture Notes" for my weekly lecture notes.

Week 1 - Jan 12: Introduction to the Course

Week 2 - Jan 19:

Text: Lowenthal, David. 1998. *The Heritage Crusade and the Spoils of History*. Cambridge: Cambridge University Press

- Chapter 1: Heritage Ascendant (pg. 1-30)
- Chapter 3: Collective Legacies (pg. 55-87)

Week 3 - Jan 26:

- Meisch, Lynn. 1985. Machu Picchu: Conserving an Inca Treasure. *Archaeology*, Vol. 38(6): 18-25.
- Hall, Amy Cox. 2012. Collecting a "Lost City" for Science: Huaquero Vision and the Yale Peruvian Expeditions to Machu Picchu, 1911, 1912, and 1914-15. *Ethnohistory*, Vol. 59(2): 293-321.

Week 4 – Feb 2:

- Gómez-Barris, Macarena. 2012. Andean Translations: New Age Tourism and Cultural Exchange in the Sacred Valley, Peru. *Latin American Perspective*, Vol. 39(6): 68-78.
- Maxwell, Keely. 2012. Tourism, Environment, and Development on the Inca Trail. *Hispanic American Historical Review*, Vol. 92(1): 143-171.

Week 5 - Feb 9:

- Starin, Dawn. 2008. World Heritage Designation: Blessing or Threat? *Critical Asian Studies* 40(4): 639-652.
- Dearborn, Lynne Marie and John Charles Stallmeyer. 2009. Re-visiting Luang Prabang: transformations under the influence of world heritage designation. *Journal of Tourism and Cultural Change* 7(4): 247–269.

Week 6 - Feb 16: Midterm Recess

Week 7 – Feb 23:

- Meskell, Lynn. 2010. Human Rights and Heritage Ethics. *Anthropological Quarterly*, Vol. 83 (4): 839-859.
- Franquesa, Jaume. 2013. On Keeping and Selling: The Political Economy of Heritage Making in Contemporary Spain. *Current Anthropology*. Vol. 54(3): 346-369.

Week 8 – March 2:

- Daniel, Dominique. 2012. The Politics of Ethnic Heritage Preservation in Canada: The Case of the Multicultural History Society of Ontario. *Information & Culture* 47(2): 206-232.
- Gordon, Alan. 2004. Heritage and Authenticity: The Case of Ontario's Sainte-Marie-among-the-Hurons. *Canadian Historical Review* 85(3): 507-32.

❖ **MIDTERM ESSAY DUE – worth 30% of total grade**
Midterm Essays are to be handed in as a Microsoft Word document via email in the following format: your lastname-2HE3-midterm.docx

Week 9 – March 9:

- Pannekoek, Frits. 2009. Canada's Historic Sites: Reflections on a Quarter Century, 1980-2005. *The Public Historian* 31(1): 69-88.
- Francis-Lindsay, Janice. 2009. The Intrinsic Value of Cultural Heritage and its Relationship to Sustainable Tourism: The Contrasting Experiences of Jamaica and Japan. *Caribbean Quarterly*, Vol. 55(2): 151-168.

Week 10 – March 16:

- Smith, Laurajane, Anna Morgan, and Anita van der Meer. 2003. Community-driven Research in Cultural Heritage Management: the Waanyi Women's History Project. *International Journal of Heritage Studies*, Vol. 9 (1): 65-80.
- Fairbairn, Andrew, Annie Ross, Sean Ulm, Stephen Nichols, and Patrick Faulkner. 2013. Keeping Country: A web-based approach to Indigenous outreach in cultural heritage management. *Australian Archaeology*, No. 77: 127-134.

Week 11 - March 23:

- Silverman, Helaine. 2011. Border wars: the ongoing temple dispute between Thailand and Cambodia and UNESCO's World Heritage List. *International Journal of Heritage Studies*. Vol. 17(1): 1-21.
- Leung, Maggi. 2009. Fates of European Heritage in Post-Colonial Contexts: Political Economy of Memory and Forgetting in Hong Kong. *Geographische Zeitschrift*, 97 (1): 24-42.

Week 12 - March 30:

- Herscher, Andrew. 2006. Counter-Heritage and Violence. *Future Anterior: Journal of Historic Preservation. History, Theory, and Criticism*, Vol. 3(2): 24-33.
- Oakes, Tim. 2013. Heritage as Improvement: Cultural Display and Contested Governance in Rural China. *Modern China*, Vol. 39(4): 380-407.

Week 13 - April 6:

- Macknight, Elizabeth. 2011. Archives, Heritage, and Communities. *Historical Reflections*, Vol. 37(2): 105-122.
- Waterton, Emma and Steve Watson. 2015. The Ontological politics of heritage; or how research can spoil a good story. In *The Palgrave Handbook of Contemporary Heritage Research*, pp. 21-36. Palgrave Macmillan.

❖ **Last day to hand in all of your one-page summaries**

Week 14 – April 13:

❖ **FINAL ESSAY DUE – worth 40% of total grade**
Final Essays are to be handed in as a Microsoft Word document via email in the following format: your lastname-2HE3-final.docx

Grades: Grades will be based on the McMaster University grading scale

MARK	GRADE
90-100	A+
85-90	A
80-84	A-
77-79	B+
73-76	B
70-72	B-
67-69	C+
63-66	C
60-62	C-
57-59	D+
53-56	D
50-52	D-

MARK	GRADE
0-49	F

UNIVERSITY POLICIES

Late Assignments

Late essays will only be accepted in extenuating circumstances.

Absences, Missed Work, Illness

Class attendance and active participation is part of the grade. Students who are absent more than two times will have a point taken off their final grade. Latecomers may, at the discretion of the instructor, incur an official absence.

Academic Integrity

You are expected to exhibit honesty and use ethical behaviour in all aspects of the learning process. Academic credentials you earn are rooted in principles of honesty and academic integrity. It is your responsibility to understand what constitutes academic dishonesty.

Academic dishonesty is to knowingly act or fail to act in a way that results or could result in unearned academic credit or advantage. This behaviour can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: “Grade of F assigned for academic dishonesty”), and/or suspension or expulsion from the university. For information on the various types of academic dishonesty please refer to the [Academic Integrity Policy](https://secretariat.mcmaster.ca/university-policies-procedures-guidelines/), located at <https://secretariat.mcmaster.ca/university-policies-procedures-guidelines/>

The following illustrates only three forms of academic dishonesty:

- plagiarism, e.g. the submission of work that is not one’s own or for which other credit has been obtained.
- improper collaboration in group work.
- copying or using unauthorized aids in tests and examinations.

Avenue to Learn

In this course we will be using Avenue to Learn. Students should be aware that, when they access the electronic components of this course, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in this course will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure please discuss this with the course instructor.

Turnitin.com

In this course we will be using a web-based service (Turnitin.com) to reveal plagiarism. Students will be expected to submit their work electronically to Turnitin.com and in hard copy so that it can be checked for academic dishonesty. Students who do not wish to submit their work to Turnitin.com must still submit a copy to the instructor. No penalty will be assigned to a student who does not submit work to Turnitin.com. All submitted work is subject to normal verification that standards of academic integrity have been upheld (e.g., on-line search, etc.). To see the Turnitin.com Policy, please to go www.mcmaster.ca/academicintegrity.

Authenticity / Plagiarism Detection

Some courses may use a web-based service (Turnitin.com) to reveal authenticity and ownership of student submitted work. For courses using such software, students will be expected to submit their work electronically either directly to Turnitin.com or via an online learning platform (e.g. A2L, etc.) using plagiarism detection (a service supported by Turnitin.com) so it can be checked for academic dishonesty.

Students who do not wish their work to be submitted through the plagiarism detection software must inform the Instructor before the assignment is due. No penalty will be assigned to a student who does not submit work to the plagiarism detection software. All submitted work is subject to normal verification that standards of academic integrity have been upheld (e.g., on-line search, other software, etc.). For more details about McMaster's use of Turnitin.com please go to www.mcmaster.ca/academicintegrity.

Courses with an On-Line Element

Some courses may use on-line elements (e.g. e-mail, Avenue to Learn (A2L), LearnLink, web pages, capa, Moodle, ThinkingCap, etc.). Students should be aware that, when they access the electronic components of a course using these elements, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in a course that uses on-line elements will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure please discuss this with the course instructor.

Online Proctoring

Some courses may use online proctoring software for tests and exams. This software may require students to turn on their video camera, present identification, monitor and record their computer activities, and/or lock/restrict their browser or other applications/software during tests or exams. This software may be required to be installed before the test/exam begins.

Conduct Expectations

As a McMaster student, you have the right to experience, and the responsibility to demonstrate, respectful and dignified interactions within all of our living, learning and working communities. These expectations are described in the [Code of Student Rights & Responsibilities](#) (the "Code"). All students share the responsibility of maintaining a positive environment for the academic and personal growth of all McMaster community members, **whether in person or online**.

It is essential that students be mindful of their interactions online, as the Code remains in effect in virtual learning environments. The Code applies to any interactions that adversely affect, disrupt, or interfere with reasonable participation in University activities. Student disruptions or behaviours that interfere with university functions on online platforms (e.g. use of Avenue 2 Learn, WebEx or Zoom for delivery), will be taken very seriously and will be investigated. Outcomes may include restriction or removal of the involved students' access to these platforms.

Faculty of Social Sciences E-mail Communication Policy

Effective September 1, 2010, it is the policy of the Faculty of Social Sciences that all e-mail communication sent from students to instructors (including TAs), and from students to staff, must originate from the student's own McMaster University e-mail account. This policy protects confidentiality and confirms the identity of the student. It is the student's responsibility to ensure that communication is sent to the university from a McMaster account. If an instructor becomes aware that a communication has come from an alternate address, the instructor may not reply at his or her discretion.

Academic Accommodation of Students with Disabilities

Students with disabilities who require academic accommodation must contact [Student Accessibility Services](#) (SAS) at 905-525-9140 ext. 28652 or sas@mcmaster.ca to make arrangements with a Program

Coordinator. For further information, consult McMaster University's [Academic Accommodation of Students with Disabilities](#) policy.

Requests for Relief for Miss Academic Term Work

McMaster Student Absence Form (MSAF): In the event of an absence for medical or other reasons, students should review and follow the Academic Regulation in the Undergraduate Calendar "Requests for Relief for Missed Academic Term Work".

Academic Accommodation for Religious, Indigenous or Spiritual Observances (RISO)

Students requiring academic accommodation based on religious, indigenous or spiritual observances should follow the procedures set out in the [RISO](#) policy. Students should submit their request to their Faculty Office *normally within 10 working days* of the beginning of term in which they anticipate a need for accommodation or to the Registrar's Office prior to their examinations. Students should also contact their instructors as soon as possible to make alternative arrangements for classes, assignments, and tests.

Copyright and Recording

Students are advised that lectures, demonstrations, performances, and any other course material provided by an instructor include copyright protected works. The Copyright Act and copyright law protect every original literary, dramatic, musical and artistic work, **including lectures** by University instructors.

The recording of lectures, tutorials, or other methods of instruction may occur during a course. Recording may be done by either the instructor for the purpose of authorized distribution, or by a student for the purpose of personal study. Students should be aware that their voice and/or image may be recorded by others during the class. Please speak with the instructor if this is a concern for you.

Extreme Circumstances

The University reserves the right to change the dates and deadlines for any or all courses in extreme circumstances (e.g., severe weather, labour disruptions, etc.). Changes will be communicated through regular McMaster communication channels, such as McMaster Daily News, A2L and/or McMaster email.

Course Modification

The instructor and university reserve the right to modify elements of the course during the term. The university may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check his/her McMaster email and course websites weekly during the term and to note any changes.

[latest update December 19, 2020]